# Press Release

**FOR IMMEDIATE RELEASE**

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## As a New Member of the Petroleum Packaging Council, AlpVision to Attend Spring Meeting 2013

*AlpVision will attend PPC's Spring Meeting 2013 scheduled to take place March 17-19, 2013 at the Renaissance World Golf Village Resort in St. Augustine, Florida, USA.*

**Vevey, Switzerland (ALPVISION) February 27, 2013 –** AlpVision recently joined the Petroleum Packaging Council, an association providing technical leadership and education to the petroleum packaging industry. As an Associate Member, AlpVision will participate in PPC's upcoming Spring Meeting, to be held on March 17-19 at the Renaissance World Golf Village Resort in St. Augustine, Florida, USA.

Of particular interest to the petroleum, oil and lubricants industry, AlpVision will be available to answer questions regarding its Fingerprint™ technology, a breakthrough covert anti-counterfeit solution that track and authenticates packaging manufactured by molding. The solution applies to a wide variety of petroleum packaging, including lubricant oil bottles and closures, plastic cans, barrels and drums.

AlpVision will also be available to answer questions regarding its Cryptoglyph® technology applicable to lubricant labels.

Both Fingerprint and Cryptoglyph are detectable using a standard smartphone equipped with AlpVision's instant product authentication application. Working in real-time, verification takes less than 3 seconds, including time to pick up the product and position the smartphone over it.

In addition to providing instant positive authentication, AlpVision's applications can also be customized to trigger a range of actions, including providing product features, user data, and market information. AlpVision's instant authentication application is available for the iPhone 4/4S/5 (other mobile operating systems available upon request).

For more information or to announce your participation, please contact AlpVision at avinfo@alpvision.com.

### About AlpVision SA
Founded in 2001, AlpVision is the world's leader in digital invisible technologies for product authentication and counterfeit protection. Simple and industry-proven, AlpVision's cost-effective, high-security digital authentication solutions protect billions of branded products each year across industries worldwide. Authentication is performed using a standard office scanner or iPhone. Other services include Quality Assessment devices, a server-based Web application, and staff training. More information is available at www.alpvision.com. Join us on LinkedIn and follow us on Twitter.

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