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FOR IMMEDIATE RELEASE

AlpVision SA and Digimarc Collaborate to Demonstrate Latest Innovations in Identity Document Security

Demonstrating ID applications at Intergraf Security Printers Conference in Granada, Spain

Granada, Spain – Oct. 6, 2004 – AlpVision SA, experts in the field of digital security printing and data security, and Digimarc Corporation (NASDAQ: DMRC), the leading supplier of secure media solutions used in a wide range of security, identification and digital media content applications, today announced they are jointly showcasing new innovations in identity document security at Intergraf Security Printers Conference, Oct. 6-8 in Granada, Spain.

AlpVision is showcasing its Cryptoglyph™ technology, a covert digital security feature that can be embedded into security backgrounds of identity documents or other security documents. Today, millions of items are tagged with Cryptoglyph™ technology. Digimarc is demonstrating Digimarc IDMarc™ digital watermarking as a covert, machine-readable feature that is being used to secure and authenticate Identity Documents. Launched in 2003, IDMarc has been adopted by international issuers as well as U.S. states for drivers licenses representing approximately 20 percent of all annual issuance volume supplied in the U.S.

Both solutions demonstrate the ability to secure and authenticate the integrity of identity documents. IDMarc™ uses Digimarc's patented digital watermarking technology to embed data in the photograph on the ID that can be read and decoded by an associated IDMarc watermark reader module. AlpVision's Cryptoglyph™ authenticates the document's background.

"Creating highly secured documents is only possible through the intelligent combination of complementary security elements," said Fred Zoupanos, sales and marketing manger, AlpVision SA. "The combination of AlpVision Cryptoglyph™ and Digimarc IDMarc™ is an excellent example of how complementary solutions with similar requirements can help to efficiently and effectively increase the security of ID documents. We are delighted to collaborate with Digimarc and to demonstrate our solutions at Intergraf Granada 2004."

"The most secure documents are built upon innovative layers of security designed to raise the barriers to counterfeiting and alteration. IDMarc is a new class of covert digital security features that can easily authenticate identity documents and aid in forensic analysis, even across jurisdictions," said Jeff Long, product manager, Digimarc Watermarking Solutions.

“We’re excited to have the opportunity to showcase Digimarc’s industry leading IDMarc security layer and to work with AlpVision to demonstrate digital security at Intergraf.”

To see demonstrations of AlpVision SA and Digimarc solutions at work, please visit the AlpVision or Digimarc booths at Intergraf.

About AlpVision

AlpVision SA, founded in the year 2000 and based in Vevey, Switzerland, is a leading supplier of digital security printing solutions. The mission of AlpVision is to develop and commercialize innovative digital solutions addressing security marking requirements in the fields of document protection and brand authentication. AlpVision is the inventor of Cryptoglyph™ technology and the developer of SafePaper, both products being used worldwide to secure documents and protect brands. In addition, AlpVision’s Consulting Services division serves security printers, document issuers and brand owners with expertise ranging from security printing to system integration and contract R&D. Active all over the world, AlpVision collaborates with resellers across Europe, The Americas, Asia and Africa to provide customers with effective and efficient sales services and technical support.

About Digimarc

Digimarc Corporation (NASDAQ: DMRC), based in Beaverton, Oregon, is a leading supplier of secure media solutions used in a wide range of security, identification and digital media content applications. Digimarc provides products and services that enable the production of more than 60 million personal identification documents and driver licenses per year in 32 U.S. states and the District of Columbia and more than 20 countries. Digimarc's digital watermarking technology provides a persistent digital identity for various media content and is used to enhance the security of financial documents, identity documents and digital images, and support other media rights management applications.

Digimarc has an extensive intellectual property portfolio, with 176 issued U.S. patents with more than 3,000 claims, and more than 350 pending patent applications in digital watermarking, personal identification and related technologies.

The company is headquartered in Beaverton, Oregon, with other U.S. offices in Burlington, Massachusetts; Fort Wayne, Indiana; San Francisco, California; and the Washington DC area; and European offices in London. Please go to www.digimarc.com for more company information.

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