



FOR IMMEDIATE RELEASE

AlpVision SA and Serolab SA join forces to fight pharmaceutical counterfeiting

Vevey, Switzerland – June 2nd 2005 – AlpVision SA and Serolab SA today announced they are jointly launching a new program in order to fight against counterfeiting of pharmaceutical products.

After one year of successful technical collaboration, the first products from Serolab 's Serocytol® range use AlpVision's unique Cryptoglyph technology, enabling the protection of secondary packaging against counterfeiting.

AlpVision, experts in the field of digital security printing and data security, has developed the Cryptoglyph™ technology, a covert digital security feature that can be printed with standard printing equipment and seamlessly integrated into the packaging process. Today, millions of products are protected with Cryptoglyph™ technology throughout the world.

Serolab SA produces and distributes Sérocytol® medicines which are a new range of biological pharmaceutical products specific to a particular tissue or organ.

Serolab provides the distribution and prescribed manufacture of homeopathic medicines for Laboratoires BOIRON® in Switzerland.

“ Protecting our patients 's health is a major target for Serolab and with the increasing thread of pharmaceutical counterfeiting in certain countries, the protection of our products became a priority concern. The solutions proposed by AlpVision are very efficient and incredibly easy to integrate in our production flow” said Dr. Michel Mpandi, Chief Scientist Officer at Serolab.

“ We are truly delighted to work with Serolab SA and partner with such an innovative company and we endeavour as a firm to be responsive to our client's security needs “ said Frédéric Zoupanos, AlpVision SA, Sales and Marketing Manager.

About AlpVision

AlpVision SA based in Vevey, Switzerland, is a leading supplier of digital security printing solutions. The mission of AlpVision is to develop and commercialize innovative digital solutions addressing security marking requirements in the fields of document protection and brand authentication. AlpVision is the inventor of Cryptoglyph™ technology and the developer of

SafePaper, both products being used worldwide to secure documents and protect brands. In addition, AlpVision's Consulting Services division serves security printers, document issuers and brand owners with expertise ranging from security printing to system integration and contract R&D. Active all over the world, AlpVision collaborates with resellers across Europe, The Americas, Asia and Africa to provide customers with effective and efficient sales services and technical support.

About Serolab SA

Serolab SA is a pharmaceutical laboratory in the French-speaking area of Switzerland. It was founded in 1958 and specialises in the development, manufacture and sale of biological pharmaceutical products.

Thanks to its modern facilities, which comply with Good Manufacturing Practice (GMP) standards, Serolab guarantees quality, reliability and safety standards for the manufacture and Quality Control of homeopathic medicines. In the area of customised service, Serolab puts to good use its long experience in the pharmaceutical production and produces medicines for third parties, thanks to its production facilities and special Quality Control facilities.

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