

Newsletter

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Headlines

April 1, 2019

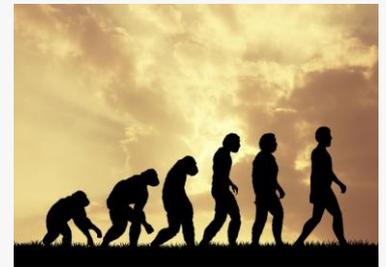
The Success of Innovation

BMS Spring Release

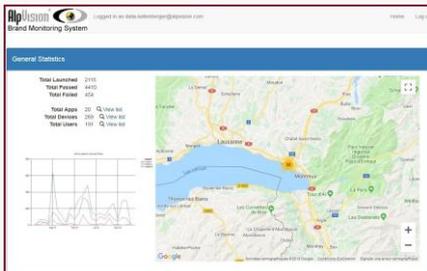
IACC Spring Conference

The Success of Innovation

During the last 18 years, we have secured billions of products using our Cryptoglyph technology. In the beginning, the solution worked only on paper. Over the years, we found solutions to enable its application to many other substrates: cartons, plastic, aluminum, tin, etc. In every case, those new solutions retained the core benefit of the Cryptoglyph technology: totally invisible, easy to detect with a smartphone and no added production cost. We have recently adapted the technology to two new types of foils: ultrathin aluminum and PET film. Those foils are printed using the supplier's standard process (rotogravure) and therefore adopting our solution does not incur any additional cost. This solution further extends our offerings and enables an even larger group of users to benefit from the Cryptoglyph solution.



BMS Spring Release



We are only a few weeks away from releasing the Version 2.0 of the Brand Monitoring System (BMS), our online platform which allows brands to control and monitor brand protection activities. AlpVision BMS was first released in 2017 with the goal to provide brand owners with a simple, though effective, platform to monitor authentication activities and to control authentication devices at the same time. With installations all over the world, BMS is helping companies every day. The spring release 2019 features several new functionalities, most of which were asked for by customers and considered to be

pertinent by our project team. Enhancements include geofencing, management of organizations and applications bundles, enhanced reporting and statistics, and much more. If you are interested in an update to your current site, please reach out to us.

IACC Spring Conference

Boston, Massachusetts, will be hosting the IACC's 2019 Annual Spring Conference! The year 2019 is very special for the IACC as it is the organization's 40th anniversary! 40 years is a very impressive achievement for an organization in the anti-counterfeiting fields, and this is especially true in today's fast changing world. AlpVision will be participating as exhibitor to celebrate this achievement with the IACC. The IACC's Spring Conference combines the industry's most up-to-date information and best practices with top leaders from the frontlines of the business, security, government, and legal communities. The IACC Spring Conference takes place May 15-17, 2019, at the Renaissance Boston Waterfront Hotel in the heart of Boston. More information can be found at the official [conference website](#). Want to know more? Contact Steve Decker by phone +1 406 370-5022 or e-mail stephen.decker@alpvision.com.

IACC
INTERNATIONAL ANTI-COUNTERFEITING COALITION