DIGITAL SOLUTIONS FOR PRODUCT AUTHENTICATION ● www.alpvision.com

Newsletter

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Headlines

February 1, 2019

Artificial Intelligence

Full Android Compatibility

AlpVision Joins IACC

Artificial Intelligence

Artificial Intelligence (AI) is everywhere, including at AlpVision. In the last few years, we have developed several machine learning approaches for our authentication software. For specific problems, AI substantially increases the performance of our apps. This approach is particularly effective whenever algorithmic methods are too complex to be expressed by a person. Moreover, it provides solutions that generalize our AlpVision Fingerprint approach to authenticate multipart objects like consumer appliances or natural materials like wood or leather.

Full Android Compatibility

Historically, the AlpVision authentication applications for Cryptoglyph and Fingerprint were released for the iPhone. We developed our first Android version back in 2014. Since then, we have seen a growing interest for the Android version. This is particularly the case in China which has several large domestic manufacturers like Huawei and Xiaomi. The good news is that, despite the variability between the optics of the various Android devices, all tested models were able to run our app successfully.

AlpVision Joins IACC

We are pleased to announce that starting in January 2019 AlpVision is an active member of the International Anti-Counterfeiting Coalition (IACC), a Washington, D.C.-based non-profit organization devoted solely to combating product counterfeiting and piracy. Formed in 1979, the IACC is the longest-standing organization of its kind. The IACC is active both in the United States and internationally and among many activities organizes events, educates the public, and advocates policies. With a member base of over 250, the IACC takes on a leading position and therefore has a real impact when it comes to influencing and guiding the field. We at AlpVision are extremely excited to take an active part within the IACC and to help brand owners fight the ever-increasing counterfeiting problem. As a worldwide leader of digital invisible authentication solutions, we will be able to provide unique insight into the problem and to report success stories of solutions that really work.