

## Newsletter

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## Headlines

December 3, 2018

### New Offices in Shanghai

### New Website Live

### Join Us in Frankfurt!

### New Offices in Shanghai

Since the opening of our office in Shanghai, AlpVision has recorded excellent sales results in China. By the end of December, we will relocate to the Swiss Center in Hongquiao which features ultra-modern offices in the heart of Shanghai. This location provides also excellent connections to the train station and airports. Furthermore, many important brand owners seeking for anti-counterfeit solutions are located nearby. We believe that this new site will help us to further speed up our deployment in China.



### New Website Live



It is with great pleasure that we invite you to visit our new website dedicated to Cryptoglyph, our flagship anticounterfeit technology for the protection of printed products and documents. Cryptoglyph's story started in 2001 when Dr. Fred Jordan and Dr. Martin Kutter took the theoretical fundamentals of their digital watermarking solution and invented a new concept for the protection of printed products. From the very beginning on the Cryptoglyph created a lot of interest in different fields and for different applications. It is

interesting to note that initially the Cryptoglyph was only used on documents but after some years moved into brand protection. Currently the Cryptoglyph has evolved from yellow dots printed with inkjet into a security feature suitable for deployment on industrial highspeed printing machines and has protected hundreds of billions of products worldwide. Thus, in 2018 it is high time for us to showcase the Cryptoglyph on its own online platform. Check it out: <https://cryptoglyph.com>.

### Join us in Frankfurt!

On the 4th and 5th of December 2018, AlpVision will participate in the 2nd Brand Protection Congress in Frankfurt, Germany. 120 attendees are expected with representatives of more than 25 countries. We will give live demonstrations of all our authentication solutions at our booth, including our invisible solutions for packaging (Cryptoglyph) and our solution for molded or minted items (Fingerprint). We will also demonstrate our authentication technologies specifically designed for consumer authentication: Secured QR-Code and Smart Embossing. All those solutions are easy to deploy, authenticate via smartphone, and are industrially proven with happy customers running them flawlessly for many years. [Here](#) is our invitation video.

