

Newsletter

AlpVision SA

1800 Vevey, Switzerland
T: +41 21 948 6464

AlpVision North America

Chicago, IL 60606, USA
T: +1 312 283 8260

AlpVision China

Shanghai 200131, China
T: +86 21 2076 5516
W: www.alpvision.com

Headlines

October 1, 2018

CBC Anti-Counterfeit Committee

Two new patents have been granted to AlpVision!

Don't miss AlpVision at IACC and GBPS

CBC Anti-Counterfeit Committee

A new user group bringing together over 10,000 members of the Chinese cosmetic industry has been created. This group named "CBC Anti-Counterfeit Committee" "全国工商联美容化妆品商会防伪技术专业委员会" will run under the presidency of Lucien Zhao from AlpVision China. This group is a part of the All-China Federation of Industry & Commerce "中华全国工商业联合" which regulates and harmonizes standards across China. The purpose of this initiative is to gather the experiences of a variety of cosmetic stakeholders and come up with solutions in order to solve the difficulties encountered with current authentication features. During the last meeting on August 11th, the committee designed a draft prototype security label and planned a first production in the coming weeks. The final version is planned to be ready this year. Please feel free to contact AlpVision if you wish to be included in this committee.



Two new patents have been granted to AlpVision!



The first one is titled "Method intended for preventing forgery or alteration of a printed or engraved surface". This patent, granted on July 30th, covers European countries and reinforces the protection coverage of our Cryptoglyph technology, which enables printing of invisible authentication markings using standard inks and varnishes. The second one, "Means for using microstructure of materials surface as a unique identifier", protects our Fingerprint technology in Europe. Fingerprint automatically authenticates a product without modifying its manufacturing process in any way. These two successful granting enforce our position as an industry leader in the product authentication field.

Don't miss AlpVision at IACC and GBPS

With events in the US and in Europe, October is going to be a busy month for AlpVision. The first event is [GBPS](#) - 9th Annual Global Brand Protection Summit - in Amsterdam on October 10th and 11th, 2018. The GBPS spotlights leading technologies and tangible strategies to secure and protect brands. Later in the month [IACC-UL Latin America Brand Protection Summit](#) in Orlando on October 17th and 19th. This year's event topic is the public-private corporation in enforcement against counterfeiting and piracy. Pick an event, pack your bags and visit our representatives and discover at the same time our new Secured QR code!

