

Newsletter

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Headlines

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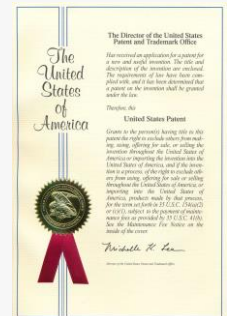
New US Fingerprint Patent Granted

Two Opportunities to meet AlpVision

Blister Pack Authentication with mobile phones

New US Fingerprint Patent Granted

AlpVision Fingerprint is being used worldwide to protect molded products against counterfeiting. For example, this technology protects such diverse items as flip-off caps of vials, precious metals, and bottle closures. Using intrinsic features of the product, AlpVision Fingerprint is one of the most cost effective and secure solutions available on the market today. On July 12, 2016, a core patent protecting the AlpVision Fingerprint was granted by the United States Patent Office. The patent, number [US 9,390,345 B2](http://www.uspto.gov/patent/publications/details/us9390345B2), is entitled "Means for using microstructure of materials surface as a unique identifier" and covers the core idea of using intrinsic surface features as an authentication means. We are very excited about this patent as it strengthens our authentication position with a unique, novel, and very disruptive approach.



Two Opportunities to meet AlpVision



March 2017 will be a very busy month for AlpVision commercial team with two events in Germany. The first event will take place in Munich on March 16th and 17th. Called the Brand Protection Excellence Forum, <http://www.brainlinx.com/BPEF/>, this event is a business gathering that creates an environment for senior level executives to privately network during scheduled face to face business meetings. The second meeting is called the Global Brand Protection Innovation Programme and takes place on March 30th and 31st in Frankfurt, <https://pgsolx.com/GBPIP/>. It has been specifically designed to address the global security challenges faced by the brands, with emphasis on the issues of counterfeiting, product diversion, and look-a-like goods. Plan your attendance now and do not forget to let us know that you will be there.

Blister Pack Authentication with mobile phones

Authenticating secondary packaging, such as folding boxes, is very often a first choice for a brand as one is not required to open the box to authenticate the product. However, in addition to the multi-layer paradigm, pharmaceutical companies have realized that security can be significantly increased if the security solutions get closer to the product itself, protecting not only secondary but also primary packaging. Our latest technical achievement supports this approach. We are very happy to announce that it is now possible to authenticate aluminum blister packs protected with AlpVision Cryptoglyph using smart phones, such as iPhones and Galaxy phones. This is a major achievement since processing images of blister packs is extremely challenging due to the aluminum reflectivity and texture. Please contact us for more information or a product demonstration.

