

Newsletter

AlpVision SA

1800 Vevey, Switzerland
T: +41 21 948 6464

AlpVision North America

Chicago, IL 60606, USA
T: +1 312 283 8260

AlpVision China

Shanghai 200131, China
T: +86 2076 5516
W: www.alpvision.com

Headlines

June 1, 2016

President Schneider-Ammann Visits AlpVision China

AlpVision's Anti-counterfeiting Technology Focuses on Tin Capsules

AlpVision Expands Activities in Japan with ISiD

To unsubscribe, please email newsletter@alpvision.com with "UNSUBSCRIBE" in the subject line.

President Schneider-Ammann Visits AlpVision China

President Johann Schneider-Ammann, along with a high-ranking delegation of 60 people, recently participated in the ribbon-cutting ceremony of the newly created "Machinery, Trade and Business Center", a member of the Swiss Center Shanghai (SCS) family located in Shanghai's Waigaoqiao Free Trade Zone. 18 Swiss companies have established their offices at SCS Machinery, Trading and Business Center. AlpVision joined them in October 2015 to provide solutions to China's rampant counterfeiting issues. Lucien Zhao, a member of the AlpVision Team, hosted the President and showcased AlpVision's product authentication technologies. The delegation was particularly interested in those relevant to the spirits, tobacco, pharmaceutical, and chemical industries. Read more about the President's visit [here](#).



AlpVision's Anti-counterfeiting Technology Focuses on Tin Capsules



In 2015, AlpVision released a new solution to protect [metallic closures](#). In this time of counterfeit wine bottles, AlpVision adapted its Cryptoglyph technology to pure tin capsules. Tin capsules are typically found on a small, but top-notch collection of wines. To ensure an elegant, flawless finish, they are finished with a customized capsule design, printed using a silk screening technique. Invisible to the naked eye and detectable using a standard smartphone, AlpVision's Cryptoglyph technology is ideally suited for this type of high-quality closure. A pilot is already underway to meet the growing demand in the wine and spirits industry. For more information or to participate in the pilot, please contact us at: avinfo@alpvision.com.

AlpVision Expands Activities in Japan with ISiD

AlpVision is proud to announce the signature of a distribution contract for its authentication technology with the Japanese company ISiD. Specialized in IT and consulting services, ISiD perfectly matches AlpVision's needs in terms of commercial and technical competences. Moreover, with 6 offices in Japan and 2600 employees, ISiD has a strong presence in Japan. Japanese pharmaceutical companies represent about 20% of the worldwide pharmaceutical turnover and offer therefore interesting development perspectives for AlpVision. This collaboration complements our existing activities in Europe, USA and China. The Cryptoglyph technology is already deployed at large scale among the Fortune 200 pharmaceutical companies in the world and we are confident that Japanese companies will also adopt our solutions as their authentication requirements are similar to other countries.

iSiD
IT Solution Innovator

Send us your feedback or ask for more information to newsletter@alpvision.com with the mention "AlpVision Newsletter" in the subject line. With your permission, we may publish your remarks or additional information you may provide in the forthcoming issue, if we judge it to be of interest to our readers.