

Newsletter

AlpVision SA

1800 Vevey, Switzerland
T: +41 21 948 6464

AlpVision North America

Chicago, IL 60606, USA
T: +1 312 283 8260

AlpVision China

Shanghai 200131, China
T: +86 2076 5516
W: www.alpvision.com

Headlines

April 1, 2016

AlpVision's Fingerprint Technology Sustains Wear and Time

Let's Meet!

Package Wrapping Is No Barrier to Cryptoglyph Detection

To unsubscribe, please email newsletter@alpvision.com with "UNSUBSCRIBE" in the subject line.

AlpVision's Fingerprint Technology Sustains Wear and Time

Fingerprint™, developed by AlpVision, leverages the naturally occurring surface irregularities found in a mold and uses these unique characteristics to authenticate a variety of molded materials, including plastic and metal. The solution has been deployed successfully at industrial level since 2009. As with our other products, AlpVision Fingerprint can be instantly detected using a smartphone. The AlpVision Team recently ran a number of experiments on injection molded plastic caps used and reproduced millions of times for several years. Despite the aging of the mold, authentication using a smartphone was as successful at the time of the experiments as on deployment day. These tests prove once again that the Fingerprint technology and authentication process are today as years ago the easiest, more secure authentication solution for molded products in the world.



Let's Meet!



Join us this spring for the New International Anti-counterfeiting Technology Forum & Exhibition on April 21-23 in Shanghai, China. On May 18-20, head over to Orlando, Florida for the annual International AntiCounterfeiting Coalition (IACC) Spring Conference. This year, IACC will be partnering with ICC BASCAP to organize the conference, which will focus on intermediaries and the actions that they and rights holders can take collectively to address counterfeiting and piracy. If you can't make it to these two events, meet us again at the 6th Annual Global

Brand Protection Summit (GBPS) on September 21st & 22nd in Amsterdam. Wherever it is, together we can design, develop and implement simple, customized, and secure solutions against product counterfeiting. Contact us today to set up a one-on-one appointment: avinfo@alpvision.com

Package Wrapping Is No Barrier to Cryptoglyph Detection

Today, many products are wrapped in protective plastic, such as see-through shrink-wrap and protective polypropylene film, to safeguard and cushion them. Without taking the contents of the package out, authentication of wrapped products becomes a real challenge. However, products using AlpVision's Cryptoglyph technology can be authenticated even through a protective film without having to open the package contents using a smartphone. Simply position the smartphone over the see-through wrapped item. Authentication should be completed in less than 3 seconds – a real advantage and timesaver compared to other competitive solutions!

