DIGITAL SOLUTIONS FOR PRODUCT AUTHENTICATION ● www.alpvision.com

Newsletter

AlpVision SA
1800 Vevey, Switzerland
T: +41 21 948 6464

AlpVision North America
Chicago, IL 60606, USA
T: +1 312 283 8260

AlpVision China
Shanghai 200131, China
T: +86 2076 5516
W: www.alpvision.com

Headlines

February 1, 2016

AlpVision Granted New European Patent for Fingerprint™

AlpVision Gains Clout in 2015 ACF Reports

AlpVision Launches New Smartphone Server Solution

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AlpVision Granted New European Patent for Fingerprint™

On November 4, 2015, AlpVision was granted a new European patent EP2024899B1 protecting the core innovation of our Fingerprint technology. This patent protects the key characteristic of AlpVision's Fingerprint technology, which is leveraging the microstructure that naturally occurs in molded products as a unique identifier. Product authentication is performed using a standard smartphone equipped with AlpVision's custom-built Fingerprint app. Since its release in 2009, AlpVision's Fingerprint technology has been used to protect millions of products manufactured by molding worldwide, such as bottles and caps, electrical appliances, mechanical parts, and imaging supplies, to name a few. This exclusive right complements AlpVision's ever growing portfolio of product authentication solutions, which now includes over 50 patents.

AlpVision Gains Clout in 2015 ACF Reports

Over the past year, AlpVision was often published in some of the leading reports addressing the anti-counterfeiting (ACF) industry. Written by experts, these independent and insightful reports review current technologies and solution providers, and make market forecasts. Among others, AlpVision was profiled as a leading company operating in this market in three key publications: "Global Anti-Counterfeit Packaging Market in Security Documents and Event Ticketing 2014-2020" by Research and Markets; "World Anti-counterfeit Clothing and Accessories Packaging - Market Opportunities and Forecasts, 2014–2020" by Allied Market Research; and, "Anti-Counterfeit Packaging Technologies Market Report 2016-2026" by visiongain.

AlpVision Launches New Smartphone Server Solution

When AlpVision was first founded, our solutions were deployed on PC and product authentication was performed using document scanners. Today, our product authentication systems run on smartphones, using the device's camera, flash and onboard processing power. Since our algorithms are capable of working entirely offline, most of our software applications are deployed without the need for a central server communication link. However, some of our recent customers have requested server interaction for product selection and reporting of results, for example. In response to this need, we have developed a client-server infrastructure, based on our Krypsos server platform. Krypsos is an ASP.NET based web application, which has been successfully used by Fortune 500 companies for over 10 years. Coupled with our smartphone product authentication app, this new service is designed to help brand owners manage, generate, control and report the performance of our authentication technologies from a central location.

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