

Newsletter

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Headlines

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AlpVision Fingerprint™ compatible with iPhone macro lenses

The Fingerprint AlpVision technology enables to authenticate molded or die stamped parts using just an iPhone. This authentication solution covers for instance plastic parts obtained by injection molding like caps, circuit breakers, flip-off caps, as well as metallic parts like those obtained by die stamping on metallic parts for the automotive industry. Until recently, this technology required to acquire an image of about 20mmx20mm of the object to be authenticated. However, we were recently able to adapt the algorithms and image processing routines in order to work with some macro lenses that are readily available for the iPhone. This enables to authenticate areas almost 10 times smaller and opens our solution to an even wider field of applications including for instance luxury watches.



AlpVision to Exhibit and Present at IP Protect Expo 2014, March 11-12 in London



AlpVision is set to participate for a third year in IP Protect Expo 2014 (www.ip-protectexpo.com), an annual networking space for the worldwide intellectual property and brand protection community, scheduled to take place March 11-12, 2014 at the Business Design Centre in Islington, London, UK. Exhibiting in Stand #11, AlpVision will showcase its iPhone authentication application, capable of detecting AlpVision's Cryptoglyph and Fingerprint technologies. Speaking on February 6 as part of a seminar on "The use of mobile apps in product authentication," Dr. Fred Jordan, Co-founder & CEO, will describe the smartphone as an authentication device, take a deeper look into automated covert brand authenticity and showcase real-world applications on various products, including packaging and molded parts.

AlpVision hands-on lab at the Petroleum Packaging Council

AlpVision is glad to announce the first official authentication hands-on lab at one of our qualified printer partners exhibit during the Petroleum Packaging Council (PPC) Spring Meeting 2014 & Tradeshow, March 17th, in Tampa, Florida. You may also use this opportunity to meet with Quincy Mattingly, our Regional Manager, to discover for yourself the characteristics and strengths of AlpVision's authentication solutions. Quincy will be present at the hands-on lab during the PPC tradeshow to discuss the technical details of the technology.



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