Newsletter

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Headlines

AlpVision Fingerprint™ Deployment Effortless Thanks to Charmille Surface Finish Chart
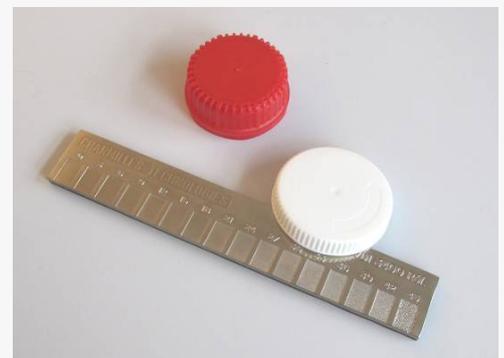
AlpVision Completes Successful Exhibit at the 2013 IACC Annual Fall Conference

Comments, Questions, Support: Use Our Online Chat

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AlpVision Fingerprint™ Deployment Effortless Thanks to Charmille Surface Finish Chart

AlpVision's Fingerprint technology authenticates molded or stamped parts by automatically recognizing naturally occurring microscopic features found in a mold. Interesting and convenient, this solution allows brand owners and experts in the field to identify genuine from counterfeit products using an iPhone at any given time, without modifying anything in the production process. To proceed with the authentication, the item requires a matte finish, typically obtained by EDM or sandblasting. The AlpVision team was recently able to characterize this finish and show that a range of 21 to 48 on the Charmilles scale of roughness is appropriate for Fingerprint (or an Ra of 1.1 to 18.0 um). This marker is useful, as it will help suppliers effortlessly deploy AlpVision Fingerprint.

AlpVision Completes Successful Exhibit at the 2013 IACC Annual Fall Conference

The International AntiCounterfeiting Coalition (IACC) 2013 Fall Annual Conference was held on October 16-18 at the Westin Kierland Resort & Spa in Scottsdale, Arizona, USA. AlpVision used this opportunity to present its latest mobile authentication solution applicable to packaging, labeling and molded products. AlpVision also demonstrated product authentication using WCO's Interface Public-Members (IPM) tool. In addition to our standard conference presence, we were able to organize a "Hands-on Lab" during which many visitors took the opportunity to try out our authentication tools. The feedback from the lab was very positive; the ease of use of AlpVision's iPhone authentication application was especially appreciated.

Comments, Questions, Support: Use Our Online Chat

In an effort to improve customer service and increase our online presence, we recently added a Live Chat applet to our website, allowing our customers, users, and prospects to get expert help when they need it. Although we only recently launched this new feature, we were very surprised with its frequent use. Requests range from technical support to product questions, and even partnership proposals! To access our new chat function, we invite you to visit http://www.alpvision.com and click on the "Live Chat" icon in the top right corner of your screen. We are available to answer your questions Monday through Friday, from 8 a.m. to 5:00 p.m. Outside of regular business hours, please leave us a message. We look forward to chatting with you!

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