

Newsletter

December 3, 2012

AlpVision SA
Rue du Clos 12
1800 Vevey, Switzerland
T: +41 21 948 6464

AlpVision North America
Willis (Sears) Tower
233 S. Wacker Dr., 84th Fl.
Chicago, IL 60606, USA
T: +1 312 283 8260
www.alpvision.com

Headlines

New! AlpVision's Authentication App Now Available on iPhone 5

AlpVision's CEO Presents at Janoschka's Innovation Day for Brand Security Solutions

AlpVision is on Twitter and LinkedIn – Join our Communities!

To unsubscribe, please email newsletter@alpvision.com with "UNSUBSCRIBE" in the subject line.

New! AlpVision's Authentication App Now Available on iPhone 5

A year ago, AlpVision released an iPhone 4/4S application capable of authenticating AlpVision's digital invisible anti-counterfeit technologies. AlpVision's mobile authentication solution applies to a wide range of items, including packaging, labeling and plastic molded parts. Today, AlpVision has successfully ported the application to the iPhone 5 platform and delivered it to a customer. The iPhone 5 increases the detection speed by a factor of two (approximately 20 authentications per second), and its 4-inch display, coupled with its light weight, further improves the user's experience. Regardless of the iOS version, AlpVision's authentication application is entirely backward compatible. AlpVision will continue to leverage the iPhone 5's imaging improvements and processing power to optimize its authentication application, unlocking a wider range of functions and features.



AlpVision's CEO Presents at Janoschka's Innovation Day for Brand Security Solutions

Janoschka



Dr. Fred Jordan, Co-founder and CEO of AlpVision, was invited to speak at Janoschka's Innovation Day for Brand Security Solutions on November 30, 2012, in Kippenheim, Germany. Janoschka is a global leader in prepress solutions. Speaking to a group of brand owners, printers and converters, Dr. Jordan described AlpVision's Cryptoglyph technology as a means to sustainably protect folding carton, blister packs, labels and leaflets using standard printing processes and regular visible ink or varnish. He also demonstrated the authentication of a pharmaceutical package using an iPhone. Hosted by the Janoschka Academy, the second edition of the Innovation Day highlighted the growing interest and need of brand owners and printers for sustainable security features to combat counterfeiting.

AlpVision is on Twitter and LinkedIn – Join our Communities!

Join AlpVision on Twitter and LinkedIn and get up-to-the-minute company news, product updates, and upcoming events! Follow us on Twitter (www.twitter.com/AlpVision) to find out about our latest innovations and product developments, useful anti-counterfeit and brand protection resources, and upcoming conferences and trade shows. Connect with us on LinkedIn (www.linkedin.com/company/alpvision) to reach out to experienced professionals in the fields of digital signal processing, data security and computer sciences... or simply to learn about career opportunities! In turn, we invite you to share your insights and engage in thoughtful conversations. As in our everyday business practices, we respect your privacy and confidential use of any information given to us.

 **@AlpVision**

LinkedIn 

Send us your feedback or ask for more information to newsletter@alpvision.com with the mention "Newsletter December 3, 2012" in the subject line. With your permission, we may publish your remarks or additional information you may provide in the forthcoming issue, if we judge it to be of interest to our readers.