

Newsletter

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Headlines

New! AlpVision's Authentication App Now Available on iPhone 5

AlpVision's CEO Presents at Janoschka's Innovation Day for Brand Security Solutions

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New! AlpVision's Authentication App Now Available on iPhone 5

A year ago, AlpVision released an iPhone 4/4S application capable of authenticating AlpVision's digital invisible anti-counterfeit technologies. AlpVision's mobile authentication solution applies to a wide range of items, including packaging, labeling and plastic molded parts. Today, AlpVision has successfully ported the application to the iPhone 5 platform and delivered it to a customer. The iPhone 5 increases the detection speed by a factor of two (approximately 20 authentications per second), and its 4-inch display, coupled with its light weight, further improves the user's experience. Regardless of the iOS version, AlpVision's authentication application is entirely backward compatible. AlpVision will continue to leverage the iPhone 5's imaging improvements and processing power to optimize its authentication application, unlocking a wider range of functions and features.



AlpVision's CEO Presents at Janoschka's Innovation Day for Brand Security Solutions

Janoschka



Dr. Fred Jordan, Co-founder and CEO of AlpVision, was invited to speak at Janoschka's Innovation Day for Brand Security Solutions on November 30, 2012, in Kippenheim, Germany. Janoschka is a global leader in prepress solutions. Speaking to a group of brand owners, printers and converters, Dr. Jordan described AlpVision's Cryptoglyph technology as a means to sustainably protect folding carton, blister packs, labels and leaflets using standard printing processes and regular visible ink or varnish. He also demonstrated the authentication of a pharmaceutical package using an iPhone. Hosted by the Janoschka Academy, the second edition of the Innovation Day highlighted the growing interest and need of brand owners and printers for sustainable security features to combat counterfeiting.

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