

Newsletter

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AlpVision SA
Rue du Clos 12
1800 Vevey, Switzerland
T: +41 21 948 6464

AlpVision North America
Willis (Sears) Tower
233 S. Wacker Dr., 84th Fl.
Chicago, IL 60606, USA

T: +1 312 283 8260
www.alpvision.com

Headlines

AlpVision and Nolato Medical Announce Joint Collaboration

AlpVision Founders Published in Esteemed Scientific Publications

AlpVision's CEO Presents at the International Pro Carton Congress and at the 3rd University of Würzburg Anti-Counterfeit Conference

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AlpVision and Nolato Medical Announce Joint Collaboration

AlpVision and [Nolato Medical](#) – a leader in polymer products and subsystems, are leveraging each other's expertise to establish collaborative activities to protect primary pharmaceutical packaging against counterfeiting. The partnership builds on AlpVision's patented Fingerprint™ technology, a breakthrough authentication solution based on the object "as is." Nolato Medical will now be able to offer its customers a high-security, cost-effective anti-counterfeiting solution to track and authenticate any products manufactured by molding, such as vials, containers and lids, test tubes and caps. "We are thrilled to develop this new partnership with AlpVision," said Christer Wahlquist, President of Nolato Medical. "AlpVision's Fingerprint solution is a welcome addition to our company's product portfolio, which already consists of a range of tamper-evident caps." [Read Press Release](#)



Authenticating a Nolato Medical Cap with an iPhone

AlpVision Founders Published in Esteemed Scientific Publications



Dr. Martin Kutter, President, and Dr. Fred Jordan, CEO, were recently published in two esteemed scientific publications. The first article titled [Industry-suitable Technologies to Protect Pharma Products against Counterfeiting](#) appeared in the March 2012 edition of the peer-reviewed *International Pharmaceutical Industry* (IPI) magazine. The second titled [Identifying Counterfeit Medicines with Industry-Suitable Technologies](#) was published in the May/June 2012 issue of *Pharmaceutical Engineering*, the official magazine of ISPE. Both articles present the latest pharmaceutical anti-counterfeit technology developments and describe different criteria which will help readers select those that best safeguard patient safety and the integrity of valuable pharmaceutical brands and products.

AlpVision's CEO Presents at the International Pro Carton Congress and at the 3rd University of Würzburg Anti-Counterfeit Conference

Dr. Fred Jordan, Co-founder and CEO of AlpVision, was recently invited to present "Digital Solutions for Packaging Authentication" at the International Pro Carton Congress in Düsseldorf, Germany, and "Authenticating Medicines with an iPhone 4 App" at the 3rd University of Würzburg Anti-Counterfeit Conference on "Strategies against Falsified / Counterfeit Medicines" in Würzburg, Germany. In both instances, Dr. Jordan covered various questions related to deploying a cost-effective, high-security anti-counterfeiting program using existing product and packaging components, detectable with a scanner or iPhone. AlpVision experts are available to speak on a wide range of matters relating to product authentication and brand protection. Please direct all inquiries to: corpcomm@alpvision.com.



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