

Newsletter

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AlpVision SA
Rue du Clos 12
1800 Vevey, Switzerland
T: +4121 948 6464

AlpVision North America
Willis (Sears) Tower,
233 S. Wacker Dr., 84th Fl.
Chicago, IL 60606, USA
T: +1 312 283 8260
www.alpvision.com

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AlpVision Extends its iPhone 4 Instant Product Authentication on Varnish Cryptoglyph®

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Meet AlpVision in New York, USA, and Würzburg, Germany

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AlpVision Extends its iPhone 4 Instant Product Authentication on Varnish Cryptoglyph®

Using its patented Fingerprint™ technology, AlpVision recently launched an iPhone 4 authentication application capable of performing instant genuine-or-fake authentications of any plastic-molded packaging components and medical parts, such as plastic bottles, syringes, and flip off vial seals at zero production cost. Today, AlpVision announces the extension of its iPhone 4 product authentication application to its Varnish Cryptoglyph® solution. Varnish Cryptoglyph is a pseudo-random pattern of invisible micro-holes embedded in the standard varnish coating applied to packaging and labeling. Using an iPhone 4-like device, brand owners can then perform instant product authentication on any varnish Cryptoglyph secured packaging (e.g. folding boxes, blister packs, and labels) without changing the flow, speed or cost of production.



AlpVision's Security Printers



Today, AlpVision counts more than 100 Cryptoglyph® secured packaging printers and converters worldwide. This number is growing because AlpVision's high-security, cost-effective anti-counterfeiting solutions can be easily integrated into standard industrial printing equipment (Offset, Flexography and Rotogravure) and are entirely compliant with Prepress, Computer To Plate (CTP) and Raster Image Processor (RIP) printing systems. Among them, the Edelmann Group (www.edelmann.de), a German producer of folding cartons, leaflets and systems packaging, recently completed AlpVision's certification process and added AlpVision's Cryptoglyph secured packaging solution to its range of technical services.

Meet AlpVision in New York, USA, and Würzburg, Germany

AlpVision recently completed a successful exhibition of its digital invisible technologies for product authentication and counterfeit protection at **IP Protect Expo** in London. From May 1-3, don't miss an opportunity to attend **Interphex 2012** (www.interphex.com), the world's most trusted forum for pharmaceutical and biotech professionals, at the Javits Center in New York, NY. While you're there, stop by Stand 1213 to learn more about AlpVision's simple and industry-proven digital authentication solutions for pharmaceuticals. We also invite you to attend the **3rd International Conference on "Strategies against Falsified / Counterfeit Medicines"** (www.counterfeit-conference.org) on May 7-8, 2012 at the Novotel Hotel in Würzburg, Germany. AlpVision will exhibit and conduct a Short Supplier Presentation on Monday, May 7th, from 4:45-5:00 p.m.



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