

Newsletter

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AlpVision Reports Growth in 2011

Despite the ongoing Global Financial Crisis, AlpVision, the world's leader in digital invisible technologies for product authentication and counterfeit protection, reported more than 10% increase in turnover and solid earnings before interest, taxes, depreciation, and amortization (EBITDA) in 2011. This past year was marked by three major accomplishments: AlpVision rolled out its Fingerprint™ technology in the pharmaceutical industry; introduced "Embedded QA", a new quality assessment device for Cryptoglyph® printers; and developed an iPhone 4 solution to perform instant "on-the-fly" genuine-or-fake product authentication. In 2012, AlpVision will continue to optimize long-term financial performance by diversifying its turnover sources beyond the pharmaceutical and tobacco industries. (Image: Head office, Vevey, Switzerland; North American Reg. Office, Willis (Sears) Tower, Chicago, IL)



AlpVision Bids Farewell to Roland Meylan, Corporate Communications Manager



After six and a half years at the head of AlpVision's Corporate Communications department, Mr. Roland Meylan will retire February 1st, 2012. Co-founder, Roland wrote many white papers and spoke at numerous events in Europe and around the world, contributing to increasing awareness of AlpVision's products and services. The entire AlpVision team would like to thank Roland for his many contributions and wishes him a long and satisfying retirement. Roland will be succeeded by Ms. Jennifer Yribar. Jennifer has international experience in the corporate, non-profit, and government sectors. A dual citizen (Swiss-American), she holds an MA in Communication from the University of Washington in Seattle and an MA in French Language and Literature from the University of Geneva in Switzerland. She can be reached at +41 (0)21 948-6464.

AlpVision's CEO Invited to Speak at Pro Carton Congress in Düsseldorf, Germany

Dr. Fred Jordan, Co-founder and CEO of AlpVision, has been invited to speak at the International Pro Carton Congress at the CCD Congress Center in Düsseldorf, Germany, on Thursday, April 19, 2012. His presentation titled, "Digital solutions for packaging authentication," will cover the various questions related to deploying an anti-counterfeiting program by a branded product manufacturer using packaging components (label, carton box, blister foil). Specifically, he will explain how printing and packaging companies can use their know-how and existing equipment to offer high security solutions. Pro Carton is the European Association of Carton and Cartonboard manufacturers. Operating across Europe with links in other parts of the world, Pro Carton seeks to inform individuals and companies involved in the packaging chain of the latest developments in the field of cartons and cartonboard. Register [here](#).



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