

Newsletter

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Headlines

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Important patent granted to AlpVision in India and in Indonesia.

AlpVision will speak and exhibit at Pharmapack 2011, Paris Feb. 23, 24.

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A new pharma manufacturer relies on AlpVision anti-counterfeiting solutions.

Debiopharm Group, a leader in the field of drug development and of innovative drug delivery processes, has decided to use an AlpVision digital solution for product authentication. This strategic decision will involve the setup and implementation of a tool to protect against potential pharmaceutical product counterfeiters at a worldwide level.



"Even though Debiopharm is not aware of any existing counterfeits of its manufactured products, our group will implement such tools during 2011. This will constitute an additional measure proposed by Debiopharm in the interest of our partners and of patients' security."

"Counterfeiting is an unacceptable threat for healthcare. Debiopharm wants to further protect its products with appropriate systems. Drugs manufactured by Debiopharm are safe and under control, it is our aim to make our best efforts to guarantee this safety", said a spokesman from Debiopharm.

AlpVision is very proud to see its digital solutions for product authentication adopted by an important player of the pharma industry, a recipient of the "2010 Frost & Sullivan European Biopharmaceuticals Company of the Year" Award.

Important patent granted to AlpVision in India and in Indonesia.



An important patent, part of AlpVision's portfolio of 35 patents, has been granted in India (No. 243454, Application 502/DELNP/2003) and in Indonesia (ID P0025514B, WO00200702597) covering the AlpVision proprietary Cryptoglyph® invisible marking applied to various packaging (carton boxes, blister packs, labels etc.). Standard printing techniques and regular varnish ink (offset, flexography and rotogravure) are enough to provide very high security at very low cost, especially when large volumes are considered. This process prevents counterfeiting through incorporation of a signature in the form of an invisible marking – the Cryptoglyph® - in parts of or over the entire packaging or label. This marking is totally invisible and cannot be replicated.

AlpVision Cryptoglyph patents are now granted in all major countries.

AlpVision will speak and exhibit at Pharmapack 2011, Paris Feb. 23, 24.

AlpVision (booth 234) will present a complete range of covert product authentication solutions applicable to various packaging components as well as dose items. On Feb. 24 around 11 AM, Dr. Martin Kutter, AlpVision's President will present a conference entitled: "Managing a worldwide anti-counterfeiting program using an Internet Web application".



Examples will be given and showcased on stand, showing how the management of the anti-counterfeiting program allocates specific security features to various product items, production batches and production locations, and how subcontractors such as packaging designers, printers and converters interact with the AlpVision product security Internet Web application.

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