

Newsletter

Nov. 16, 2009

AlpVision SA
 Rue du Clos 12
 1800 Vevey
 Switzerland
 T: +4121 948 6464
 F: +4121 948 6465
www.alpvision.com

Headlines

AlpVision's office space has been expanded 25% in response to the demand for new global anti-counterfeiting programs.

AlpVision has opened a Hotline supporting the printers producing packaging and labeling protected by AlpVision's Cryptoglyph.

AlpVision will exhibit (stand B04) and speak at Pharmapack in Paris, Feb. 1-2, 2010.

To unsubscribe, please send an email to newsletter@alpvision.com with the text "UNSUBSCRIBE" in the subject field.

AlpVision's office space has been expanded 25% in response to the demand for new global anti-counterfeiting programs.

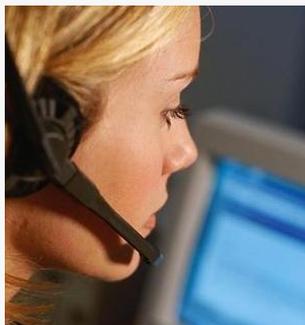
Following the strong demand from major players in various industries for customized development of global anti-counterfeiting programs, AlpVision has expanded its office space by 25% to house the additional Krypsos and technology experts hired recently. The steady and constant development of the company, since its establishment in 2001, is clear evidence that the AlpVision business model is well accepted by the market.

The AlpVision's business model is based on the royalties coming from its proprietary and patented digital security technologies, as well as on customized software development of the Krypsos IT platform. AlpVision's business model provides branded product manufacturers with total control over their anti-counterfeiting programs, without any third party involvement in the security chain.

<http://www.alpvision.com/krypsos-online-authentication.html>



AlpVision has opened a Hotline supporting the printers producing packaging and labeling protected by AlpVision's Cryptoglyph.



AlpVision has made available a Hotline providing immediate response and support for all the printers and converters producing packaging and labelling protected with Cryptoglyph worldwide.

The support unit addresses any questions related to the printing of invisible Cryptoglyph marking on packaging or labelling, a process applying regular ink or varnish on various printed materials such as carton boxes, labels and aluminium blister foil. All approved flexographic, rotogravure and offset printers can be used.

<http://www.alpvision.com/consumer-goods-covert-protection.html>

AlpVision will exhibit and speak at Pharmapack in Paris, Feb. 1-2, 2010.

AlpVision will showcase its range of pharmaceutical brand protection and anti-counterfeiting solutions on **stand #B04**, Feb. 1-2, 2010 in Paris, Grande Halle de la Villette.

AlpVision will make a presentation on the first day (**Lu3.3**) entitled: "Low-cost and effective invisible anti-counterfeiting solutions for protection of primary and secondary packaging and labels, as well as the tablet itself".

<http://www.devicelink.com/expo/pharmafr10/media/ConferenceDay1.pdf>



Please email avinfo@alpvision.com to receive an invitation or to inform us of your attendance.

Feel free to give us your opinion on this newsletter or ask for more information via email to newsletter@alpvision.com with the mention "Newsletter Nov. 16, 2009" in the subject field. In the next issue, with your permission we may publish your remarks or additional information you may supply to us, if we judge it to be of interest to all our readers.