



**Press Release, Vevey - Switzerland,**

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**AlpVision premier at PackExpo Las Vegas (Oct. 5-7, 2009, booth S-5149) will exhibit its full range of anti-counterfeiting solutions for packaging and labeling.**

AlpVision, a leader in developing invisible solutions for brand and counterfeit protection will premier at PackExpo 2009 (Oct. 5-7, 2009, stand S-5149) its full range of invisible security solutions. These solutions provide the highest security without any extra production cost.

The AlpVision invisible security solutions are based on software and advanced imaging technology. They use ordinary office scanners or camera phones to distinguish counterfeit items from authentic ones via online connection.

AlpVision solutions address packaging of various layers (product, blister packs, flexible packaging and folding boxes) as well as molded parts (i.e. closures, glass and plastic) of various Fast Moving Consumer Goods.

Over one billion items are already protected by AlpVision security packaging solutions worldwide for major pharmaceutical and tobacco brands. AlpVision anti-counterfeiting solutions meet the requirements of the US health authorities with respect to pharmaceutical products (FDA 21 CFR part 11 ERES and FDA Revitalization Act S.1082).

For further information please call Toll Free our US Number: **1 - 877 – 545 - 2121**

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