

Newsletter

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Headlines

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AlpVision has developed a simple and easy to use Cryptoglyph Quality Control system for packaging printers.

AlpVision's presence at European Automotive Components Expo 2009, Stuttgart, June 16 – 18, 2009.

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2008 provided confirmation of the acceptance of AlpVision's solutions by leaders in the pharmaceutical and mass market consumer products industries which count among the 100 largest companies in the world. These multinational companies extended the deployment of AlpVision covert security solutions, both geographically and by covering more products worldwide.

The turnover increased 36% compared to 2007 and the resulting operating profit (EBIT) showed a 35.6% increase over 2007, despite a significant increase of the payroll to support the growth. In addition, communication expense increased 50% through multiplication of AlpVision's presence in conferences and exhibitions during 2008, which will continue in 2009.

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The number of printers producing packaging protected by (www.alpvision.com/cryptoglyph-covert-marking.html) **Cryptoglyph**, the AlpVision machine readable covert security features for manufacturers of branded products, is increasing considerably. In response to the demand, AlpVision has developed a new stand-alone Cryptoglyph quality control system that printers can use during production runs. This system enables printers to quickly check the quality of the printed Cryptoglyph, which is typically required by good manufacturing practices applied, for example, in the pharmaceutical industries.

The secrecy of the covert feature is not endangered, because two encryption keys are used: One key embedded in the new Cryptoglyph quality control system enables decoding of the public part of the covert feature used for quality control; the other key is kept secret on the **Krypsos** (www.alpvision.com/krypsos-online-authentication.html) secured server and remains only known to the branded product manufacturer using a Cryptoglyph license.

AlpVision's presence at European Automotive Components Expo 2009, Stuttgart, June 16 – 18, 2009.

AlpVision will exhibit at European Automotive Components Expo 2009 (www.eac-expo.com) - an international exhibition of OEM and Tier 1 and 2 automotive component suppliers in Stuttgart, Germany, Hall 3, stand No 4324. It will present its range of identification (track & trace) and authentication solutions for manufactured and moulded parts, without additional marking, applied to automotive components. AlpVision is taking part in this event for the second time and will capitalize on the contacts established in 2008.

Today's economic situation makes the fight against counterfeiting indispensable, thereby preventing revenues from falling into the hands of counterfeiters, causing loss to the original manufacturers.

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