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Detect counterfeit tablets with an ordinary office scanner: a world première from AlpVision unveiled at INTERPHEX 2009.

AlpVision, a leader in developing covert solutions for protection against counterfeiting of branded products and value documents, launches a new solution as a world première at INTERPHEX 2009 - New York (booth #2507): using an ordinary office scanner it is now possible to distinguish counterfeit tablets from authentic ones, without additional marking on the tablets and with no incremental production costs.

AlpVision expands its line of covert anti-counterfeiting solutions applied to primary packaging (blister packs), secondary packaging (folding boxes) and labels with one that is applied to the tablet itself.

This new patented covert solution is based on the unique and intrinsic characteristics of the tooling used in the tablet presses. The punch die sets used by the original manufacturer are listed as reference images in a data base that serves to authenticate the tablets produced by each specific punch die set. Just one reference is sufficient to authenticate all the tablets produced by the punch die set, counted in millions. No additional marking is necessary and the process does not incur any additional production costs.

The authentication process is automatic; it can be carried out online anywhere and at any time through remote access to a secured server.

If a tablet for which authentication is sought is not identified as having been produced by one of the punch die sets of the original manufacturer, it is declared a counterfeit. This authentication procedure can be carried out by any authorized person; it does not require any specific training.

This new solution marketed under the trade name Fingerprint™ is offered to manufacturers of pharmaceutical products in the form of a license and the associated turnkey software.

AlpVision's solutions are protecting more than a billion items worldwide for the top 100 companies who are successfully protecting their branded products against counterfeits.

Illustrations attached:

Punch die set used in rotary tablet presses

Tablets produced by the punch die set showing identical intrinsic characteristics

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