

Newsletter

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Headlines

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Over 10 million banking documents protected by AlpVision today.

AlpVision presence at Pharmapack 2009, Paris Jan. 21-22.

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AlpVision protects large volumes of cigarette packages against counterfeiting.

AlpVision now offers a mature turn-key branded products protection solution for cigarette packages, backed up by three years of roll-out and large production volumes.

The worldwide patented solution, which is based on the secured Krypso server and Cryptoglyph marking invisible to the naked eye, allows numerous packaging production centers all over the world to produce hundreds of millions of protected cigarette packages. It is interesting to note that the rotogravure printing process is mainly used for these large volumes of packaging.

The AlpVision solution is based on Cryptoglyph, a **covert** marking using standard visible ink. The solution does not require any modification of the workflow and incurs no extra production cost. A simple low cost office scanner or a digital video camera is all that is required to provide instant online detection of genuine or fake packages. Market diversion is also identifiable as each production batch is marked with a unique Cryptoglyph impossible to replicate.

Over 10 million banking documents protected by AlpVision today.

AlpVision has now crossed the bar of 10 million bank payment order forms protected by a variable Cryptoglyph **covert** marking, which means that each and every form is protected by a unique Cryptoglyph. The solution is fully integrated in the automated document processing system of the bank for both payment order forms and return envelopes. Using high speed industrial scanners, 100% verification is performed by the bank on both the envelopes and the forms returned.

This prevents the replacement of original payment order forms by fake ones. Counterfeiters aiming to fraudulently obtain funds are substituting destination bank accounts on copies of genuine forms which they have stolen in letter boxes and which they use to replicate bank account information and signatures.

AlpVision presence at Pharmapack 2009, Paris Jan. 21-22.

AlpVision will exhibit at Pharmapack 09 Paris, Grande Halle de la Villette Booth No G13. It will present its range of brand protection solutions for pharmaceutical packaging and labeling, which only require a standard off-the-shelf office scanner or a camera phone for online authentication. The AlpVision anticounterfeiting solutions already protect over 1 billion packages worldwide and they comply with FDA 21 CFR Part 11 and Revitalization Act S.1082 for medicines delivered in the USA.

Feel free to email us at avinfo@alpvision.com to receive a free invitation to visit the exhibition. Alternatively, register online using http://pharmapack.com.fr/index.php?page=exhibitors_list-en.

Glossary: *overt* = visible to the naked eye, *covert* = invisible to the naked eye.

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