

Press Release: Jan. 30<sup>th</sup> , 2006

## A breakthrough for securing and tracing printed office documents

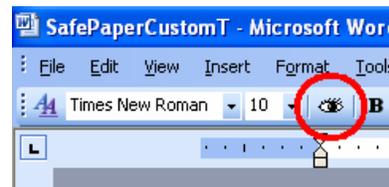
For immediate release

**A new solution has been released by AlpVision for tracking documents printed with office printers. With this technology, months or years after a document has been printed, it is possible to recover detailed information about who printed it, when and on which computer system. The solution can be used with any laser or inkjet printer. Document can be secured by choice (manually selected documents) or by default (all printed documents).**

By adding a security mark to office printed documents, AlpVision's Cryptoglyph solution addresses security and tracking needs. Among other functionalities, the Cryptoglyph gives the capability to secretly embed and detect printed marks. The name of the person that printed documents, the printing date, and the computer serial number are encrypted and hidden. This means that valuable, confidential and classified documents are secured.

### DOCUMENT SECURITY “BY CHOICE”

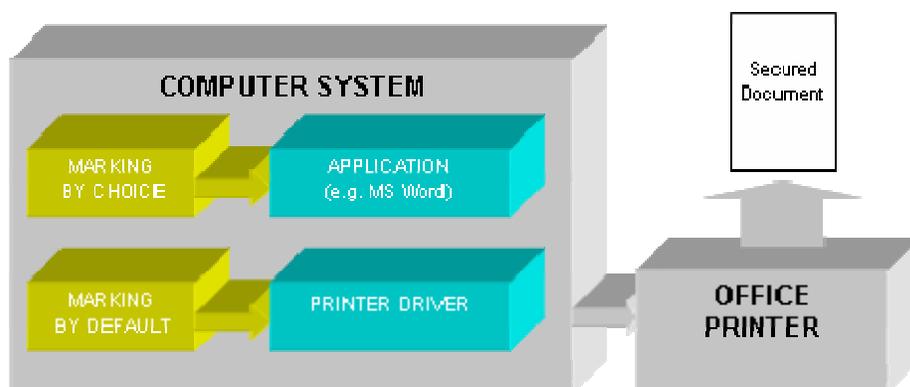
To secure an important document only requires the clicking on the icon located directly in the tool bar of the document processing software, before printing the document. This immediately generates a mark that contains the information to encrypt. The solution consists of installing the AlpVision security software on the PCs that have to create secured printed documents.



### DOCUMENT SECURITY “BY DEFAULT”

The “By Default” solution consists of inserting a security mark on every printed document within a department or the entire organization. Every document sent to the printer is automatically secured. The user cannot bypass or avoid this security feature. AlpVision security solution replaces the usual printer drivers with AlpVision secured printer drivers.

The security mark would help to identify who printed the document, on which printer as well as which computer was used to generate the printout. It can help for example to identify source of leaks that can jeopardize the good health of a business.



**Cryptoglyph: a decisive contribution to seamlessly add track & trace document security in any organization.**

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AlpVision at a glance

AlpVision, headquartered in Switzerland, focuses on digital imaging technology applied to fighting counterfeiting and securing printed documents. In 2004 the company obtained the prestigious “European Seal of Excellence”. AlpVision already protects millions of products and documents for top 100 enterprises worldwide.

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