



FOR IMMEDIATE RELEASE

Pharmaceutical products: a new era is open to protect almost every individual pill against counterfeiting

Vevey, Switzerland - Weinburg, Austria – Oct 10, 2005

AlpVision SA and Constantia Flexible Packaging today announced they have successfully integrated the Cryptoglyph anti-counterfeiting technology into the blister foils packaging production lines. This opens a new era because now each pill is protected as long as it is in its individual blister pocket.

Protecting pharmaceutical products against counterfeiting is becoming more and more necessary, due to the trade globalization and the financial loss behind the fraudulent dissemination of counterfeited pharmaceutical products. According to the International Federation of Pharmaceutical Manufacturers Associations (IFPMA), 7% of all drugs being sold around the world are counterfeit. This represents more than 30 billion US Dollars in lost revenue. And one must not forget that there are also dramatic health consequences in using poor quality or wrong dosages of the active ingredient.

“Constantia Flexible Packaging is a leading producer of blister foils for international pharmaceutical companies. It was amazing to see a standard rotogravure printing line produce protected blister foils” said Thomas Ullrich, Project Manager R&D. “The rapid and seamless integration of the Cryptoglyph technology with our standard blister foils production line was a very important factor, as no modification of the packaging design was necessary. The invisibility of Cryptoglyph adds a dramatic improvement enabling us to authenticate our pharmaceutical products” continued Thomas Ullrich.

AlpVision, experts in the field of digital security printing and data security, is proud to contribute to protect and identify fraudulent business with a technology which can be easily integrated into existing production lines.

Cryptoglyph is the only technology in the world that enables printing an invisible mark with a visible ink. The Cryptoglyph is an invisible digital security feature that can be printed with standard printing equipment and seamlessly integrated into the packaging process. Today, millions of products are protected with Cryptoglyph throughout the world.

Samples of Cryptoglyph packaging products are exhibited at TechnoPharm 2005, Nuremberg, Oct. 11-13, at the Theme Pavilion “Packaging”.

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About AlpVision

AlpVision SA based in Vevey, Switzerland, is a leading supplier of digital security printing solutions. The AlpVision mission is to develop and commercialize innovative digital solutions addressing security marking requirements in the fields of document protection and brand authentication. AlpVision is the inventor of the Cryptoglyph technology and the developer of SafePaper, both products being used worldwide to secure documents and protect brands. In addition, AlpVision Consulting Services division serves security printers, document issuers and brand owners with expertise ranging from security printing to system integration and R&D contract. Active all over the world, AlpVision collaborates with resellers across Europe, The Americas, Asia and Africa to provide customers with effective and efficient sales services and technical support.

About Constantia Flexible Packaging

Constantia Flexible Packaging is an international, innovative company and is listed on the Stock Exchange as Constantia Packaging AG. Together with its numerous affiliates at home and abroad, it forms the Teich Group and is one of the world's leading suppliers of flexible packaging materials.

Using the prime raw materials Aluminium, Paper and Plastics, high quality products are manufactured for use in the Dairy, Confectionery, Food, Human/Pet Food industry, Beverages/Labels, as well as for international pharmaceutical companies. At the present time the Constantia Flexible Packaging has over 3.500 employees.

Special features of the company are highlighted by its own aluminium rolling mill, vertically integrated production and its capacity to service the foil supply needs of the entire Teich Group.

AlpVision and Cryptoglyph are registered trade marks of AlpVision SA

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